

WILLIAMSBURG'S BALEBUSTA

MEDIA KIT

RELEASE DATE: 2.1.2024

AD SIZES

Full Page

All pages are full colored and glossy

7.75" x 10.75"

0.25" bleeds each side

3/4 Page

6.75" x 7.25"

2/3 Page

4.425" x 9.75"

1/3 Page

2.1" x 9.75"

Half Page

6.75" x 4.75"

Half Page

3.25" x 9.75"

1/4 Page

3.25" x 4.75"

1/4 Page **6.75" x 2.25"**

1/8 Page

3.25" x 2.25"

Banner **6.75" x 1"**

1/16 Page

3.25" x 1"

AD RATES

Full Page

\$440

Premium pages
first 55 pages
or any specific placement
\$495

Page 3	Pages 5	Pages 7-9
\$675	\$615	\$565

Back cover	Inside front/ back cover
\$990	\$560

3/4 Page

\$340

2/3 Page	1/3 Page
\$295	\$160

Half Page

\$225

Half Page

\$225

1/4 Page

\$115

1/8 Page

\$70

Banner \$70

1/16 Page

\$45

Classified Rates:

Single Classified: **\$10** Bold: **\$15**
(up to 100 characters)

\$10 for additional 100 character count | \$15 for additional 100 bold character count

718.400.0707 #2 | Classifieds@Balebusta.nyc

Deadlines:

Deadline for Classifieds MONDAY 3PM	Deadline for Late Ads TUESDAY 12PM
Deadline for Premium Pages MONDAY 5PM	On Newsstands WEDNESDAY

ARTICLE FEATURES

Take your business to the next level by featuring your company in a unique advertorial that will create a lasting impression on our readers.

Call to inquire





Be Seen.

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