

WILLIAMSBURG'S BALEBUSTA

MEDIA KIT

RELEASE DATE: 6.1.2023

AD SIZES

Full
Page

All pages are full
colored and glossy

7.75" x 10.75"

0.25" bleeds each side

3/4
Page

6.75" x 7.25"

2/3
Page

4.425" x 9.75"

1/3
Page

2.1" x 9.75"

Half
Page

6.75" x 4.75"

Half
Page

3.25" x 9.75"

1/4
Page

3.25" x 4.75"

1/4
Page

6.75" x 2.25"

1/8
Page

3.25" x 2.25"

Banner

6.75" x 1"

1/16 Page

3.25" x 1"

AD RATES

Full Page

\$440

Premium pages

first 55 pages
or any specific placement

\$495

Page 3

\$675

Pages 5

\$615

Pages 7-9

\$565

Back cover

\$990

Inside front/
back cover

\$560

3/4 Page

\$360

2/3 Page

\$330

1/3 Page

\$195

Half Page

\$260

Half Page

\$260

1/4 Page

\$160

1/8 Page

\$100

Banner

\$100

1/16 Page

\$65

Classified Rates:

Single Classified:
(up to 100 characters)

\$10

Bold:
\$15

\$10 for additional
100 character count

\$15 for additional 100
bold character count

718.400.0707 #2 | Classifieds@Balebusta.nyc

Deadlines:

Deadline for
classifieds

MONDAY 3PM

Deadline for
Premium pages

MONDAY 5PM

Deadline for
Late Ads

TUESDAY 12PM

On
newsstands

WEDNESDAY

FULL EXPOSURE

ARTICLE FEATURES

Take your business to the next level by featuring your company in a unique advertorial that will create a lasting impression on our readers.

Call to inquire





Be Seen.

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